









# 14 May - 18 May 2018

# Danish Pavilion at IFAT 2018 (booked area)

Please note that the IFAT organizers for 2018 have changed the layout of exhibition sections – read more <u>here</u>

# A5: WASTE & RESOURCES (130 m<sup>2</sup>)

Other Danish Pavilions at IFAT 2018 – organized by Danish Export Association/Danish Water Technology Group:

A3: Water (160 m²) A4: Bioenergy (90 m²) B3: Pipes (75 m²)

**BOOK NOW** – places will fill up fast.
Book directly at our website:

https://www.dkexport.dk/aktiviteter

Or by contacting

## Morten Lauridsen

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# Join the Danish pavilion at the World's largest environmental exhibition - IFAT 2018

The Danish WASTE & RESOURCES Pavilion offers you unique opportunities at IFAT 2018 – the ideal platform for meeting new and existing customers  $\frac{1}{2}$ 

#### **Danish Pavilion**

Danish Export Association in cooperation with DAKOFA invites Danish companies and their local established representations to take part in the Danish 'WASTE & RESOURCES' Pavilion at IFAT in Munich, Germany May  $14^{th}$  to  $18^{th}$  2018.

Beside individual booths at the pavilion, the "Danish Waste Story" will be branded at a joint area of the pavilion, with all participants being branded as part of the Danish Solution. The area can be used for debates, speeches or other presentations, and will work as a potential meeting point for you and your visitors.

# IFAT – a world leading environmental exhibition!

IFAT is the ideal platform for exchanging knowledge and developing dialogue with potential partners interested in new products, services and technologies.

The event has by far the largest number of visitors and the biggest exhibition area of all environmental trade fairs and is an exceptional opportunity for Danish companies to find new partners and customers. This applies both to Germany and to surrounding countries, but also to China, India, Asia, Africa and other parts of the world.

A steady annual growth gives IFAT a strong position and for most companies within the environmental sectors IFAT is the place to be. Hence IFAT sells out quickly. By joining Danish Water Technology Group and DAKOFA, you can skip the line and jump into an attractive spot at the exhibition.









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#### Facts from IFAT 2016

- 3.097 exhibitors from 59 countries
- Approx. 138.000 visitors from over 170 nations
- 230,000 m<sup>2</sup> of exhibition space

(in 2018 two new halls will open adding 20,000  $m^2$  to the total area)

#### **Exhibitor Statement from 2016**

"Very well attended fair. We got many leads and spread the message even more. The stand looked very well and the cooperation with DEA worked spotless."





For further info, please contact:

#### **Danish Export Association**

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#### **DAKOFA**

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## Skip the waiting list and get lots of benefits

In addition to skipping the waiting list, you will get a very good location at a large stand, which will be ready for your arrival. Being a member of a Danish pavilion gives you the following benefits:

- The "Danish Waste Story" will be branded at the joint area of the pavilion, with all participants being branded as part of the Danish Solution. The area can be used for debates, speeches or other presentations, and will work as a potential meeting point for you and your visitors.
- Together with our stand builder, we will handle all practical issues with exhibition organizer and in relation to stand construction, technical installations and dismantling.
- An individual stand area with carpet, expo walls, furniture, your company name, lighting, standard
  electricity and consumption, and a mutual storage room and area with coffee/tea/soft drinks,
  snacks etc. Additional furniture/AV or any other individual wishes from your side can be arranged at
  own costs. Wi-Fi is normally available at IFAT.
- The decorations will be "expo walls" with your individual layout. We offer to arrange layout and printing at your costs. The decorations can be reused for other exhibitions. The walls can be equipped with screens, shelves etc. For larger stands other options are also available.
- Danish Export Association will be present during the full event, ready to assist you.
- An information meeting will be held early 2018, where we will present the stand layout and individual wishes can be discussed. We will also give a lot of other practical information.
- Your company will be presented in a Danish Pavilion handout with a company profile.
- We will assist you with practical issues, e.g. ticket administration, parking tickets etc.
- We will arrange an early evening event at the stand for you and your customers.
- We have pre-booked a limited amount of hotel rooms in Munich, available for booking by participants.
- There will be a Danish networking dinner for exhibitors.

## Price and conditions for participation

We have applied the Danish Trade Council for subsidy for IFAT 2018, and will inform about the outcome when decided.

# Prices for 2018

Individual booth:

With subsidy per m2 ex VAT is DKK 3.850,- i.e.  $9 \text{ m2} = 34.650 \text{ DKK}^*$  Without subsidy per m2 ex VAT is DKK 5.300,- i.e.  $9 \text{ m2} = 47.700 \text{ DKK}^*$ 

\* ex. coordination fee

Individual booth sizes are 9  $m^2$  and up. For lage areas please contacts us. We do also offer brochure stands (one wall and brochure rack) and turnkey stand from 9  $m^2$  and up – please ask for prices.

Coordination fee + 9.800 DKK/company

Prices ex VAT and do not include flight, hotel and insurance.

Best regards

# **DAKOFA and Danish Export Association**